

Event Marketing and Registrations

Your company devotes time, energy, and resources to organize a successful event. With all that goes into the event preparation, the availability to recruit attendees can be limited. Call Center Services Inc. understands the recipe for successful event marketing and registration and can help you grow the event confirmation list. Working closely with event planners and marketing teams, we have driven effective outbound event registration campaigns that have increased registration and attendance at conferences, seminars, webinars, trade shows, and corporate events.



Industry Expertise

We have experience serving many industries including:

- IT Firms
- Telecommunications Companies
- Energy Organizations
- Document Management
- Financial Institutions
- Marketing Solutions
- Travel & Hospitality Firms
- Healthcare Organizations
- Human Resources / Recruitment Agencies
- SaaS Providers
- Security Firms
- Transportation & Logistics Providers

Staff & Processes

- Make outbound calls and engage your target audience to attend your event, as well as follow up with confirmation calls and emails
- Solicit attendees to events through emails and SMS marketing as well as outbound calling
- Collect and update vital contact data to improve your event registration database, soliciting opt-ins to future email or text marketing communications
- Help drive one-on-one meetings or appointments at your tradeshow booth
- Take incoming inquiries about event details and completed online registrations